



PHARMACEUTICAL
SAFETY INSTITUTE

**PHARMACEUTICAL SAFETY INSTITUTE
DEVELOPS EMPLOYEE SURVEY FOR LIFE SCIENCES
TO GAUGE UNDERSTANDING OF A
“CULTURE OF SAFETY”**

**Employee Survey Will Reveal Employees’ Levels of
Knowledge and Aid Organizations to
Better Educate on a Safety Culture**

BUILDING TRUST AND
SAFETY WORLDWIDE

Philadelphia, PA (July 9, 2007) – Responding to on-going public, legislative, and regulatory concerns world-wide over drug safety, the Pharmaceutical Safety Institute today announces its efforts to develop a survey for Life Sciences sector organizations to provide an assessment of an employee’s understanding of the “Culture of Safety”. The survey, developed in collaboration with sector leaders, will help employees and their leadership understand that they are mutually in critical positions to act in accordance with the principles of safety.

The Institute’s Board of Directors has authorized the development of a survey that offers a measurable and confidential assessment of the understanding and acceptance of the core safety principles. The survey also provides the basis for institutions to establish a much needed position and take leadership in the area of safety. The Institute is now seeking support from strategic partners to underwrite the initial development of the web based questionnaire and analysis.

“With a growing worldwide concern about drug safety, it’s imperative that Life Sciences organizations use a self-examination method to provide the basis for effective programs to improve safety processes and to bolster public confidence,” stated Axel Olsen, President of the Pharmaceutical Safety Institute. “An employee survey will help companies, institutions and individuals understand what is generating challenges or severe stress on a safety system,” he further stated.

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The “Culture of Safety” employee survey will cut across functions and ‘silos’ of an organization in order to evaluate adequately the systemic strengths and weaknesses in each respondent’s understanding and application of good safety practices. The Institute will conduct the confidential assessment as a neutral third-party to assure objectivity of survey results “As a result of International and domestic legislative, regulatory, and public pressure on contract research and pharmaceutical companies – as well as on hospitals and academic medical centers -- to improve the safety of therapeutic products, both those in-development and those approved, the Institute is responding with a mechanism that gathers and analyzes critical safety processes and information essential to professional behavior and decision-making,” explained Matt Whalen, Vice President, of the Institute.

The Institute addresses the worldwide public concern and loss of consumer confidence in drug safety by focusing on the implementation of a Culture of Safety. A Culture of Safety is a concept that includes system-wide commitment to safety values and practices beginning with executive leadership. A Culture of Safety represents a shift from a





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commercial focus to a patient focus with safety values based on evidence and ethical practices.

For more information about the survey and to access our website, please click on the following link: <http://www.psisafety.org/employeesurvey.pdf>

About the Pharmaceutical Safety Institute

The Institute is an independent, service-providing organization that was founded at a critical time of heightened interest in the safety of medicines. The Institute represents a unique opportunity that is intended to be complimentary to the current initiatives aimed at improving the regulatory framework and drug development process.

For more information about the Institute, visit www.psisafety.org, email mediainfo@psisafety.org, or contact Candace Vadnais at 973.812.8883, ext. 430 or email cvadnais@pfsmarketwyse.com.

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